

The
Dahlicious

Dress Up Day



Three simple steps to
help seriously ill children

Roald Dahl left a
wonderful legacy
to children.
We'd love you to
be part of it.

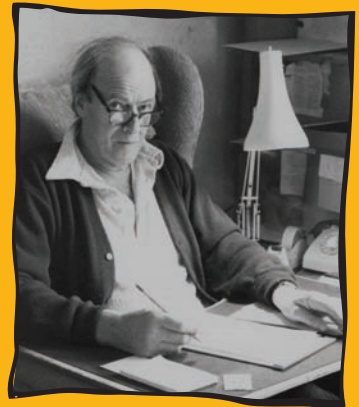
Roald Dahl is famous for his stories and rhymes that still spark children's imaginations today. Much less well known, however, is how often he went out of his way to help seriously ill children. He thought nothing of making an individual recording of one of his stories to help with a child's

recovery, or dropping into hospitals to read to sick children. He even helped buy special wheelchairs that struggling parents couldn't afford themselves. It was Roald Dahl's experiences of illness – both his own and that of his close family – that spurred him to such incredible acts of kindness.

Today, **Roald Dahl's *Marvellous* Children's Charity** continues that fantastic work, by helping seriously ill children with neurological and blood disorders – causes very dear to Roald Dahl's heart. These conditions are often lifelong and, although not always life-threatening, need constant support. Events like **The *Dahlicious* Dress Up Day** help raise funds for specialist nurses, equipment, care and support.

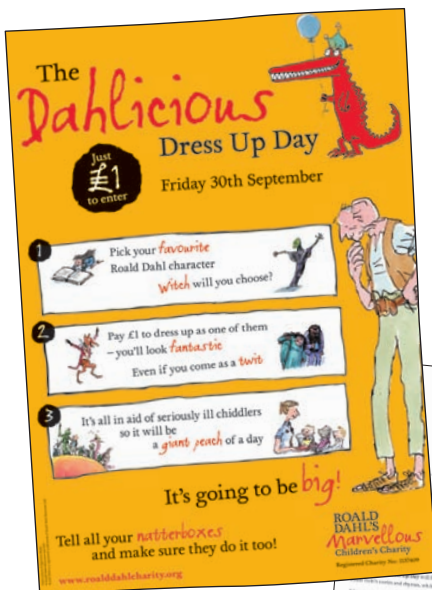
It makes a huge difference to the lives of seriously ill children and gives their parents much needed respite.

We think that's a *Marvellous* thing to do.
We hope you agree.



1

Make sure that everybody knows about The *Dahlicious* Dress Up Day.



We've included an eye-popping poster for your notice board, stickers for your chidders and a letter to send home to the grown ups.



All you need to get your *natterboxes* talking.

Get crackling! If you haven't already told us that you're taking part in The *Dahlicious* Dress Up Day, you can email your details to schools@roalddahlcharity.org or speak to one of our friendly human beans on 01494 890 465*.

*Local rates apply.

2

Your chidders pay £1 to take part in The *Dahlicious* Dress Up Day.

Whether it's Fantastic Mr Fox, the Big Friendly Giant or head to toe yummy yellow, your chidders will love to play dress up. And all for a tiddly-tiny pound.



And there's loads of other fun stuff to download to make the day go *dory-hunky*.



We will show you how you can turn yourself into a croc like the Enormous Crocodile – really *snappy*.



Invent your own character inspired by Roald Dahl – it can be as *frothbungling* as you like.

We'll show you how to look *exuncly* like the Big Friendly Giant.



Write your own *redunculous* recipes like the wonderful Willy Wonka. Mmmm.

Download activities, inspiration and loads of other fun stuff at www.roalddahlcharity.org/schools

3

Collect the *gigantous* pile of cash, send it in to us and help seriously ill *chiddlers* like Olivia.

It's really easy to return your fundraising money. Just send your glumptious cheque, payable to 'Roald Dahl's *Marvellous Children's Charity*' to: 81a High Street, Great Missenden, Buckinghamshire, HP16 0AL. Don't forget to scribble your name, school and email address so we can say an enormous thank you.

Or, if you can't raise a cheque, you can send in your money at www.justgiving.com/roalddahl/donate - make sure you include your school name and address.

You'll be helping so many *splendiferous* children like Olivia.

Olivia developed encephalitis aged six. For months, she was unable to walk or talk and had to be fed by a tube.

Since then she's been living with after-effects such as epilepsy and learning difficulties. **Roald Dahl's *Marvellous Children's Charity*** made sure Olivia and her mum Debbie could get specialist advice, information and support – so that they have the help they need.

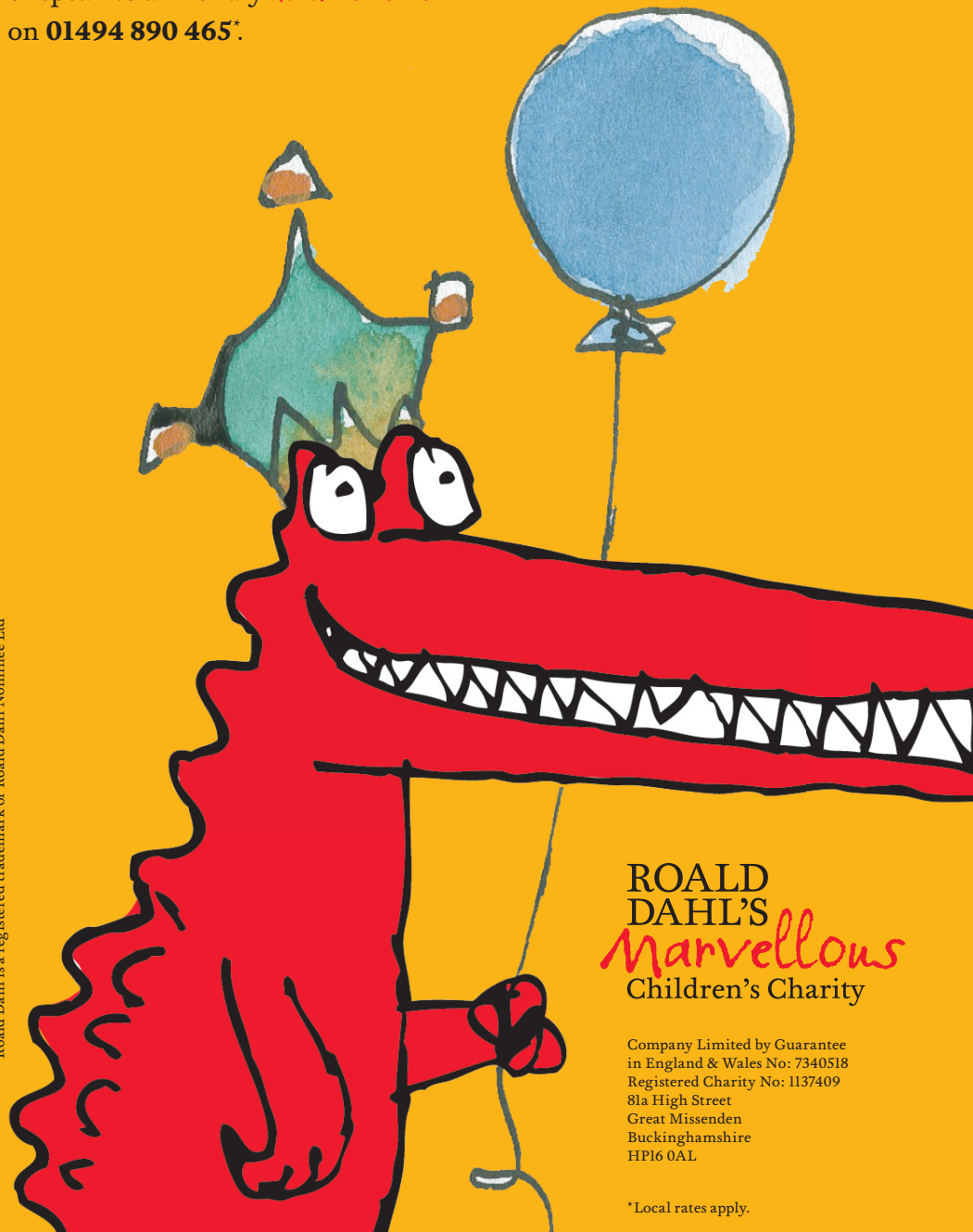


Olivia, now 11.

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The Dahlicious Dress Up Day, make it snappy.

Email schools@roalddahlcharity.org

or speak to a friendly *human bean*
on 01494 890 465*.



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*Local rates apply.