

Roald Dahl

Story Day

ROALD DAHL'S
marvellous
children's charity

Celebrate Roald Dahl Story Day!

In this Fundraising Pack you'll find resources and ideas to make your Roald Dahl Story Day celebrations truly marvellous!

By fundraising, your school will help provide specialist nurses and support for seriously ill children living with complex, lifelong conditions across the UK.

Start your planning!

1. Decide when and how to hold your Roald Dahl Story Day celebrations (Roald Dahl Story Day is September 13th but you can celebrate anytime)
2. Collecting donations online is simple and easy! Create your school JustGiving page here: <https://www.justgiving.com/charity/roalddahl>
3. Use our fundraising poster and invites to advertise your marvellous event. Don't forget to tell parents and let them know how they can donate
4. Get in touch with our fundraising team! We would love to hear about your celebrations
5. Pay in your donations and we will send your school a certificate to proudly display!

We can't wait to hear about your Roald Dahl Story Day celebrations and see all the fun you have.

Thank you for your support,

Roald Dahl's Marvellous Children's Charity

Fundraising Ideas

1

Dress up as Roald Dahl book characters

Come as your favourite book character (Matilda, Willy Wonka, The BFG, etc.) Extras: Hold a costume competition with categories (funniest, most original, best homemade)

2

Sponsored Read

Choose your favourite book and take on a class sponsored read! Have teachers, older students, or guest readers read chapters from different Roald Dahl books throughout the day.

3

Creative Writing

Write Your Own Dahl-Inspired Story: Encourage students to invent their own characters.

Draw a Dream Jar: Based on The BFG, students design their own dreams and write a short story about it.

Make a Revolting Recipe: Inspired by George's Marvellous Medicine or The Twits, write and illustrate your own gross-but-fun concoction.

4

Themed Games and Quizzes

Hold a class or school Roald Dahl Story Day quiz: Have team trivia based on books and characters. Find official Roald Dahl Story Company activities [here](#).

5

Watch a Movie Adaptation (with a twist)

Choose an age-appropriate Roald Dahl film (Matilda, Fantastic Mr. Fox, The BFG) and discuss the differences between the book and the film.

6

Host your own Marvin's Marvellous Picnic

Pack your sandwiches, grab a blanket, and get together to host a delumptious picnic to raise funds for Roald Dahl Nurses. Find more information and resources [here](#).





We're doing something
MARVELLOUS!

Event: Roald Dahl Story Day Celebrations!

Date:

Time:

roalddahlcharity.org

Roald Dahl's Marvellous Children's Charity is a registered charity in
England and Wales (1137409) Scotland (SC054293)



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We're holding a Roald Dahl Story Day Celebration!

We're holding a Roald Dahl Story Day to raise money for Roald Dahl's Marvellous Children's Charity who provide specialist nurses and support for seriously ill children.

When:

Where:

More info:

How to donate:



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