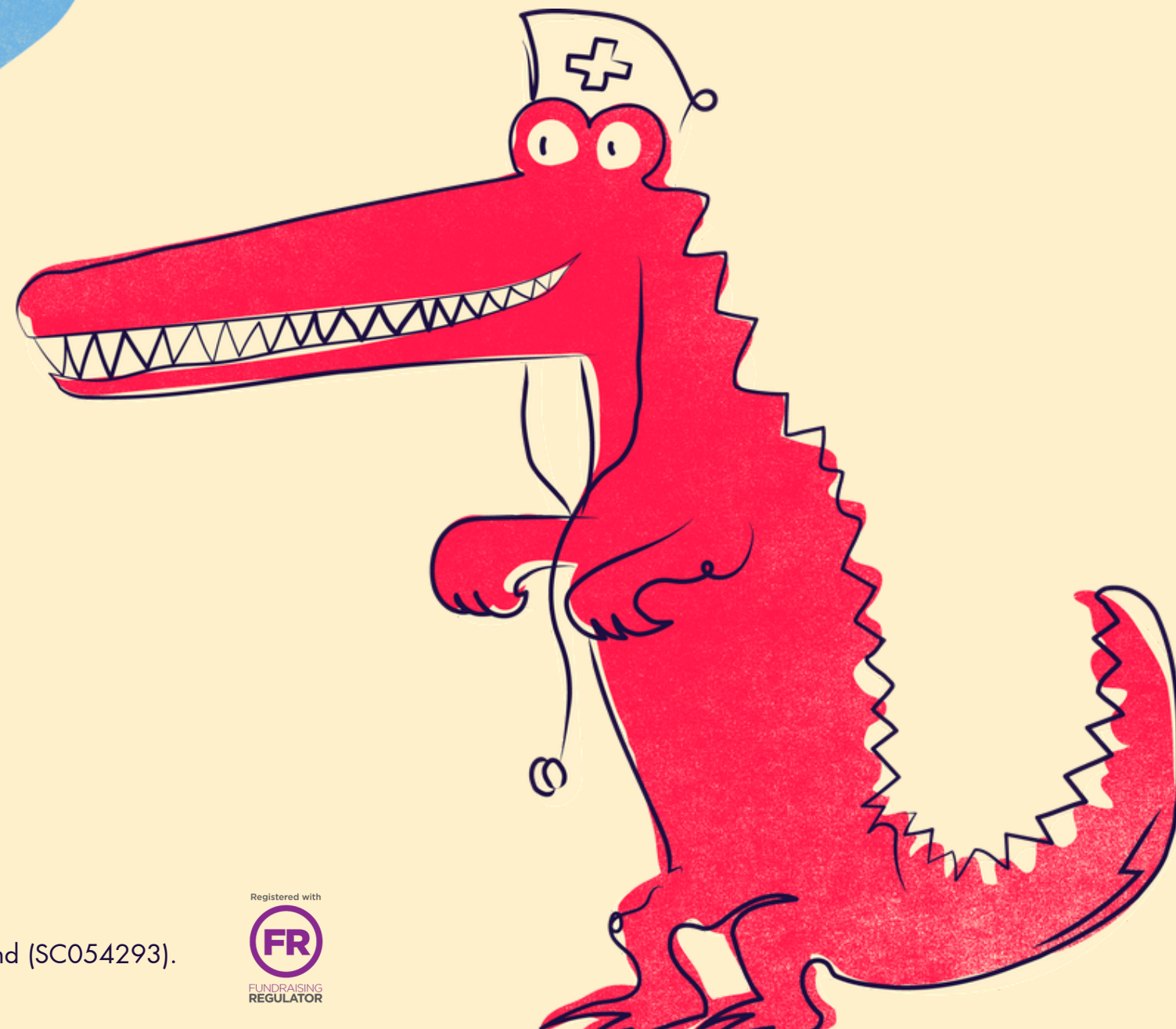


School Fundraising Guide



roalddahlcharity.org

Roald Dahl's Marvellous Children's Charity is a registered charity in England and Wales (1137409) Scotland (SC054293).
Roald Dahl is a registered trademark of Roald Dahl Story Company Ltd.

Take a look at our top 10 marvellous fundraising ideas

1

Dress up day for Roald Dahl Story Day

Celebrate Roald Dahl Story Day on the 13th September (or any day you like)

Theme: Come as your favourite Roald Dahl book character (Matilda, Willy Wonka, The BFG, etc.)

Extras: Hold a costume competition

2

Read-Aloud Sessions

Have teachers, students, or guest readers read chapters from different Roald Dahl books throughout the day. Create themed “reading corners.”

3

Creative Writing

Write Your Own Dahl-Inspired Story: Encourage pupils to invent quirky characters or magical gadgets.

Draw a Dream Jar: Based on The BFG, students design their own dreams and write a short story about it.

Draw a Revolting Recipe: Inspired by George’s Marvellous Medicine or The Twits, write and illustrate your own gross-but-fun concoction.

4

Science meets stories

Do safe classroom science experiments

Invention Lab: Challenge kids to design a gadget with a quirky use.

5

Themed Games and Quizzes

Hold a class or school Roald Dahl Story Day quiz: Have team trivia based on books and characters. Find official Roald Dahl Story Company activities [here](#).

6

Watch a Movie Adaptation (with a twist)

Choose an age-appropriate Roald Dahl film (Matilda, Fantastic Mr. Fox, The BFG) and discuss the differences between the book and the movie.

7

Host your own Marvin’s Marvellous Picnic

Pack your sandwiches, grab a blanket, and get together to host a delumptious picnic to raise funds for Roald Dahl Nurses. Find more information and resources [here](#).

8

Celebrate International Nurses Day

This is a great time to fundraise and shout about how every penny you are raising is going towards establishing more marvellous Roald Dahl Nurses.

9

Sponsored Read

Choose your favourite book and take on a class sponsored read!

10

Classroom Collaboration

Classrooms work together with art or writing projects related to a book.

Get In Touch

We’d love to support your marvellous fundraising.

fundraising@roalddahlcharity.org
01494 890 465

**For fundraising guidance
please visit the
Chartered Institute of
Fundraising**

Organising Your Fundraising Event

Fundraising can be fun for everyone! With a few hints and tips, organising your fundraising event can be very rewarding. Follow our simple steps below and have a marvellous fundraiser.

1. Get Ready!

Save the date, choose your fundraising idea and set a marvellous target. (Don't forget to complete a risk assessment as well as obtain any necessary permissions, licences and insurance.)

2. Set up your JustGiving Page

Setting up a Just Giving page will make collecting donations easier and may help you to raise even more!

3. Spread the word!

Let everyone know about your marvellous fundraiser – include a link to your JustGiving page. Ask parents to share as well!

4. Enjoy yourself whilst raising vital donations!

Our team is on hand to support you with advice and resources!

5. Send over your marvellous donations

Please see next page for information on how to pay in your donations

6. THANK YOU

for fundraising in aid of Roald Dahl's Marvellous Children's Charity

How to pay in your donations

Here are some tips on the easiest ways to pay in your marvellous fundraising

Donate online via JustGiving

Set up a JustGiving page for your fundraiser before you start. If you need help doing this, please get in touch. This could save you a lot of time and effort collecting donations and could help you raise even more!

Once you have set up your page you can link it to your website, social media and share it with parents and staff.

Pay money in online or by card

Please visit our website www.rolddahlcharity.org/donate to donate by credit or debit card.

Call our office on 01494 890 465 to make your donation by phone.

Pay money in by post

Send your cheque payable to:
Roald Dahl's Marvellous Children's Charity
17, Chiltern Business Centre
63 - 65 Woodside Road
Amersham, HP6 6AA

Don't forget to include your school name and postcode so we can send you a marvellous certificate!

From all the team

Thank you!

for supporting
Roald Dahl's Marvellous
Children's Charity

Fundraising Guidelines

We want to make sure that your schools fundraising is a marvellous success. Please read the following guidelines when you are organising your event, to ensure that you keep everything safe and legal:

- **Make sure parents and carers know about your plans**

Please ensure that parents are aware of and give consent for fundraising activities which their children are involved with by sending a letter home or including information in your school newsletter.

- **Producing materials for your event**

We would love to see any materials and can share our logo with you to add in. Please make sure that you always include our charity name and registration number on any materials - just copy and paste this information: Roald Dahl's Marvellous Children's Charity is a charity registered in England and Wales, registered charity number 1137409, Scotland SC054293

- **Making your event safe**

Please ensure that you have completed a risk assessment in advance of your fundraising event. Print off a copy to take along and brief everyone on the day. Make sure that you've got a First Aider at the event. Do also consider whether you need extra insurance. Finally, always take into consideration government guidelines on DBS checks and carry out any checks if required to do so.

- **Handling cash and counting money**

Children under 16 must not be left with overall responsibility for handling money and/or responsibility for counting collected money. Always have two adults present to count any money raised.

- **Holding a collection**

Be aware that it is illegal for children under the age of 16 to take part in public collections (i.e. on the street or somewhere like a supermarket.) If you are organising a street collection for older teenagers then please ensure that you have a collection license from the relevant local authority. We will need to see this before issuing your collection buckets. If your students are taking part in an event like charity carol singing or supermarket bag packing, then an adult will need to be responsible for holding the collection bucket.

- **Collecting sponsorship**

We encourage schools to set up a JustGiving page for collecting sponsorship, as this is a really quick and easy way to donate and automatically claims Gift Aid where possible. We also have paper sponsorship forms available for you to use. Please ensure that students are aware that they should only ask people that they know for sponsorship and should not be asking door to door or in public places.

- **Raffles**

Holding a raffle at your event is a great way of generating funds. However, as raffles fall under strict laws relating to all lotteries, there are some cases where a license from your local council may be required. To make sure your raffle is legal and as successful as possible, please follow the Chartered Institute of Fundraising's Guidance.

- **Taking photos**

We would love to receive photos of your fundraising, which we may use on our website and social media. Please ensure you have written parental permission for photos before sending them to us. Ask parents/carers to complete a Photo Consent form.