

Fundraising Executive

Full Time - Permanent - Hybrid/Flexible Working

Salary £24,000-28,000*

28 days leave

Pension

Roald Dahl's Marvellous Children's Charity provides specialist nurses and support for seriously ill children across the UK.

Our vision is that every child, young person, and family living with a complex and lifelong health condition in the UK, has the dedicated care and support of a Roald Dahl Nurse Specialist.



We are looking for an engaging, passionate, and tenacious

Fundraiser who is able to deliver strong relationship building and implement robust fundraising plans and initiatives in order to drive income growth.

With a focus on attracting new fundraisers through engaging ideas, supporting their efforts with communications, materials and relationship management, you will play an integral part in delivering stewardship to our loyal supporters including community groups, schools and event participants.

KEY RESPONSIBILITIES

- Work collaboratively on joint, cross team fundraising projects.
- Create an engaging programme of activity to motivate supporters and ensure relationship longevity.
- Manage a pipeline of supporters, including challenge event participants, schools and community fundraisers.
- Create engaging content and materials for supporters, working with Communications and Marketing team to produce.
- Support and drive our major campaign and appeal points during the year for this audience.
- To research, identify and develop new fundraising opportunities and areas of potential support.

ABOUT YOU

For this role, you must have:

- ✓ A proven track record in Fundraising, or similar (such as sales or account management)
- ✓ Experience of identifying and securing new supporters/business
- ✓ Confidence in delivering verbal and written pitches and presentations to businesses and individuals at all levels.
- ✓ Understanding of the principles of Relationship Fundraising
- ✓ Ability to think creatively and react to opportunities quickly as they arise.
- ✓ A desire to work collaboratively to achieve joint and individual goals.
- ✓ A high degree of time management and self-motivation

It would be an advantage if you also had:

- ✓ Experience of running or being involved in charity events
- ✓ Prior experience of working with schools or groups of young people
- ✓ Experience of working with Databases such as Beacon



Sound like you? To apply, send your CV and covering letter outlining your suitability to the role and motivation for applying to recruitment@roalddahlcharity.org or for an informal chat, contact Lou Wardle, Head of Fundraising & Communications louw@roalddahlcharity.org

**Depending on skills and experience.*